

Marta Baird DDS, MSD

Baird Orthodontics
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INTRODUCTION Dr. Marta Baird is a Diamond+ Invisalign provider practicing in Pleasanton, CA. In addition to her private practice, she is an Assistant Clinical Professor in the Orthodontic department at the University of the Pacific, Arthur A. Dugoni School of Dentistry. She is the Course Director for “Clear Aligner Treatment” and Co-Course Director for “Principles of Orthodontics” didactic courses in the Orthodontic Department.

Dr. Baird is also an Align Faculty and has partnered with the Align University program to provide lectures at educational events for orthodontic residents and recent graduates.

Dr. Baird is passionate about creating systems to achieve excellent outcomes consistently and efficiently so that she can maintain her personal life with family, friends and jewelry making.

EDUCATION	Diplomate of the American Board of Orthodontics	June 2012
	McLaughlin 2 Year Course	March 2016-December 2017
	University of the Pacific Arthur A. Dugoni School of Dentistry <i>M.S. Dentistry, Orthodontic Certificate</i> <i>Arthur A. Dugoni Excellence in Research and Scholarly Activities Award</i>	July 2009 - September 2011
	<i>Western Regional Board Exam successfully completed</i>	June 2008
	University of the Pacific Arthur A. Dugoni School of Dentistry <i>Doctor of Dental Surgery</i>	July 2005 - June 2008
	University of the Pacific, Stockton, CA <i>Bachelor of Science in Biological Sciences Summa Cum Laude</i>	June 2003 - May 2005
WORK EXPERIENCE	<i>Orthodontist, Owner</i> Baird Orthodontics, private practice, Pleasanton, CA Full time	August 2013 - Current
	<i>Assistant Clinical Faculty</i> , University of the Pacific Arthur A. Dugoni School of Dentistry	December 2016 - Present
	<i>Advisory Board, Align Technology</i>	2022 - Present
	<i>Align Faculty, Align Technology</i>	July 2023 - Present
	<i>Advisory Board, Align Technology</i>	April 2022 - Present
	<i>Speaker, Align Technology</i> For Align University and GP Study Clubs	October 2019 - Present
	<i>Orthodontist</i> Dental Specialty Group, a multispecialty practice, Concord, CA 4 days per month	March 2012 - March 2015

Orthodontist December 2011 - March 2016
Sky Dental, a multispecialty practice, Pittsburg, CA
4 days per month

Associate Orthodontist December 2011 - March 2015
Private practice of Cameron Mashouf, DDS, MSD, San Jose, CA
6 days per month

Associate General Dentistry July 2009 - March 2011
Private practice of Marie Parisek, DDS Tracy, CA
Breaks and some weekends during residency

Associate General Dentistry August 2008 - July 2009
Private practice of Marie Parisek, DDS Tracy, CA
Two days per week

SPEAKING ENGAGEMENTS

“Trouble Shooting Deep Bite Cases With Invisalign.” Regional Online Webinar. 2-Hours April 2024

Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. “Biomechanics” and “Complex Cases: Surgery and Extractions” “Growing Teens and Children” and “Getting to Yes” March 2024

“Trouble Shooting Deep Bite Cases With Clear Aligners”. Santa Clara Dental Society Membership Meeting 2-Hours February 2024

“Hands On 3D Controls.” National Online Webinar 2-Hours February 2024

Clear Aligner Advanced Resident Education 2 Day Course. San Francisco, CA. “Biomechanics” and “Complex Cases: Surgery and Extractions” “Hands-On 3D Controls” February 2024

“Dentists In The Know” Podcast. 1-Hour. January 2024

“APE: Increase Practice Flexibility and Boost Patient Conversions with Treatment Visualization”. Smile Video Launch Webinar 1-Hour January 2024

“Growing Children and Teens” 1-Hour Webinar for the residents of Montefiore Orthodontic Department. January 2024

SPEAR Education Video Collaboration. “ClinCheck Software Tutorial” December 2023

Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. “Biomechanics” and “Complex Cases: Surgery and Extractions” “Complex Cases: Teens and Growing Patients” and “Getting to Yes” December 2023

Clear Aligner Advanced Resident Education 2 Day Course. Raleigh, NC. “Biomechanics” and “Complex Cases: Surgery and Extractions” “Complex Cases: Teens and Growing Patients” and “Growing your Practice: Start Up Journey” November 2023

“Mixed Dentition Treatment with Invisalign First”. Regional Online Webinar. 90 minutes November 2023

Clear Aligner Faculty Education Workshop 2 Day Course. Toronto, Canada. “Developing a One Year Curriculum for Orthodontic Residents” “Invisalign Personalized Plan Introduction” “Complex Cases: Surgery and Extractions” “Hands-On ClinCheck Breakout”	October 2023
Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. “Biomechanics” & Small Groups & Invisalign Personalized Plan	October 2023
Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. “Biomechanics” & Small Groups & “Grow Your Practice using Align Digital Platform”	August 2023
Gorgia Association of Orthodontists 3-Hour. Biomechanics, Clincheck, Invisalign First, ABO Finishing	August 2023
Seattle Study Club Practice Inspiration Video	August 2023
Biomechanics Part II Online Webinar	July 2023
Doctor Testimonial for Commercial. Fully day. Los Angeles	June 2023
Clear Aligner Faculty Education meeting. “Advances in Clear Aligner Education.” Raleigh, NC	June 2023
BioMechanics Part I Online Webinar - 1 Hour	May 2023
JDIQ Montreal Full Day Course. ClinCheck Design, Invisalign First, Biomechanics, Complex Teen Cases	May 2023
Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. “Biomechanics” & Small Groups & Complex Cases & “Grow Your Practice using Align Digital Platform”	May 2023
“ClinCheck Design with ABO Scoring in Mind” AAO Booth. Chicago	April 2023
Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. “Biomechanics” & Small Groups	March 2023
360 Symposium. “Grow your Practice, Getting to Yes”. San Francisco, CA	February 2023
Clear Aligner Advanced Resident Education 2 Day Course. Los Angeles, CA. “Biomechanics” and “ClinCheck Step by Step” and Small Groups	February 2023
Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. “Biomechanics” & Small Groups	January 2023
“ClinCheck Treatment Plan Review with Live Update” 2022 Las Vegas Orthodontic Summit	November 2022

Clear Aligner Advanced Resident Education 2 Day Course. Raleigh, NC. "Biomechanics" and "ClinCheck Step by Step" and Small Groups	November 2022
"ClinCheck Treatment Plan Review with Live Update" 3 hour Ortho Study Club. Walnut Creek, CA	November 2022
Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. "Biomechanics" & Small Groups	October 2022
Clear Aligner Faculty Education meeting. "Advances in Clear Aligner Education." San Francisco, CA	October 2022
Clear Aligner Advanced Resident Education 2 Day Course. Raleigh, NC. "Biomechanics" and "ClinCheck Step by Step" and Small Groups	September 2022
Clear Aligner Faculty Education meeting. "Advances in Clear Aligner Education." Chicago, IL	June 2022
Advanced Practice with Invisalign. Small Groups. Raleigh, NC.	June 2022
"ClinCheck Treatment Plan Review with Live Update" Virtual Seminar with Snow Orthodontics.	April 2022
Clear Aligner Advanced Resident Education 2 Day Course. "Biomechanics" and Small Groups. Texas	April 2022
"ClinCheck Treatment Plan Review with Live Update" San Mateo Expo. San Mateo, CA	April 2022
"ClinCheck Treatment Plan Review with Live Update" Peer to Peer Study Group. Oakland, CA	April 2022
Advanced Practice with Invisalign Treatment API 2 Day Course. Raleigh, NC. Small Groups	March 2022
"Orthodontic Fundamentals with Invisalign" GP Study Club 3 Hours. San Ramon, CA	November 2021
Clear Aligner Advanced Resident Education 2 Day Course. Small Groups. Raleigh, NC	November 2021
"ClinCheck Review" GP Study Club 3 Hours. Oakland, CA	March 2020
"ClinCheck Review" GP Study Club 3 Hours. Pleasanton, CA	October 2019

**TEACHING
EXPERIENCE**

Assistant Clinical Faculty, University of the Pacific Arthur A. Dugoni School of Dentistry

December 2016 - Present

<i>Didactic Course Co-Instructor, Principles of Orthodontics, for Second Year Orthodontic Residents at the U. Of the Pacific Arthur A. Dugoni School of Dentistry</i>	May 2020 - Present
<i>Course Director, Pre-Doctoral Invisalign Selective at U. Of the Pacific Arthur A. Dugoni School of Dentistry</i>	July 2019 - Present
<i>Course Director, Clear Aligner Education for First Year Orthodontic Residents at U. Of the Pacific Arthur A. Dugoni School of Dentistry</i>	July 2019 - Present
<i>Instructor, Orthodontic Residency Clinic Afternoon Clinic (One Day)</i>	December 2016-Present
<i>Instructor, Cephalometrics Course</i>	July 2017-June 2018
<i>Instructor, Preclinical Dental Anatomy Course University of the Pacific School of Dentistry</i>	July 2008 - March 2009
<i>Instructor, Preclinical Fundamentals of Restorative Dentistry Course University of the Pacific School of Dentistry</i>	July 2008 - June 2009
<i>Instructor, Local Anesthesia Course University of the Pacific School of Dentistry</i>	March 2009 - June 2009

RESEARCH EXPERIENCE

<i>Align Technology Pilots, 3 to 12 months prior to general release</i>	
Software: "ClinCheck Live Update"	November 2022
Software: "Invisalign Personalized Plan"	January 2023
Software: "Virtual Care Pilot" and "Virtual Care Pilot Plus AI"	February 2023
Software: "Clincheck Live Update Plus CBCT Integration"	August 2023
Software: "IPP plus Plan Editor"	March 2023
Software: "ClinCheck Video Simulation"	May 2023
Clinical Study #1: Covered under NDA	August 2023
Clinical Study #1: Covered under NDA	October 2023

<i>Master's Research Thesis "Treatment outcomes for orthodontic patients who first present between ages 12 and 15"</i>	July 2009 - September 2011
Craniofacial Research Instrumentation Laboratory, University of the Pacific School of Dentistry	
Mentors: Sheldon Baumrind, D.D.S., MS. and Hee Soo Oh, D.D.S, M.S.	

AWARDS AND HONORS

<i>Arthur A. Dugoni Excellence in Research and Scholarly Activities Award</i>	September 2011
<i>Omicron Kappa Upsilon Delta Delta Chapter University of the Pacific School of Dentistry</i>	June 2008
<i>Tau Kappa Omega Honor Society University of the Pacific School of Dentistry</i>	May 2007

PROFESSIONAL MEMBERSHIP Diplomat, American Board of Orthodontics

Affiliate Member, Edward H. Angle Society of Orthodontists

American Association of Orthodontists

Pacific Coast Society of Orthodontists

American Dental Association

California Dental Association

Omicron Kappa Upsilon Delta Delta Chapter of the University of the Pacific School of Dentistry

Tau Kappa Omega Honor Society of the University of the Pacific School of Dentistry

PERSONAL INTERESTS

Family, photography, cooking, Silver and Polymer Clay Jewelry Making